



2020 CGI CLIENT
GLOBAL INSIGHTS

Space Insights Summary

Each year, we meet with client executives to get their views on the trends affecting their organizations and industries. Through the CGI Client Global Insights, we analyze these findings to provide a valuable global antenna by industry—based on facts, not hype—to benchmark best practices. This summary shares sample insights from our space client executives.

IT modernization and cloud is new top trend

IT modernization and cloud solutions has become the top trend by impact in 2020. Becoming digital is once again the most important business priority, while cybersecurity remains the top IT priority.

> **Top trend by impact**

IT modernization and cloud solutions

> **Top business priority by importance**

Becoming digital

> **Top IT priority by importance**

Cybersecurity



> **Post-pandemic declaration trends show becoming digital slightly decreases in impact**

For interviews conducted after the pandemic declaration by the World Health Organization on March 11, 2020, becoming digital slightly decreases in impact (-20%), while IT modernization, cloud solutions, and cybersecurity remain the same (+0%), compared to earlier interviews.

> **Cybersecurity is the top investment priority for the next 3 years**

70% of executives plan to invest in cybersecurity, IT modernization, cloud, and cloud services within the next 3 years. For IT leaders, cybersecurity is more “business as usual” (-6% from 2019), but for business leaders (especially post-March 11), it is becoming more important (+7% from 2019).

> **Data analytics and big data remains most important business priority for C-level leaders**

91% of C-level executives continue to cite data analytics and big data as their most important business priority. Both are imperative for supporting space data solutions in adjacent marketplaces.

> **Satisfaction with innovation investment ROI is average**

40% of executives rate their satisfaction with innovation investment ROI at 8 or higher*.

> **More executives have digital strategies in place**

42% have a digital strategy in place, which is up from 26% last year. Of these, only 8% have an operational strategy for the entire enterprise.

> **Cybersecurity is the top IT spending driver**

74% of executives say their main spending trend for IT budgets is cybersecurity, followed by IT modernization, cloud, and cloud services (70%).

Learn more at cgi.com/client-global-insights. For a complete set of industry insights and to consult with one of our experts, contact us at info@cgi.com.

About the insights

In 2020, we met with 1,447 business and IT executives. This summary shares sample insights from 23 space client executives across 5 regions.

Interviews were conducted before and after the pandemic declaration, providing unique insights into evolving priorities.

Interview demographics

Pre-March 11**	Post
52%	48%
Business leaders	IT leaders
70%	30%
Europe	North America
91%	9%
C-level	Ops-level
48%	52%

*Scale of 1 to 10 with 10 highest

**Pandemic declaration by WHO