

# CGI Insurer Hub

*CGI has developed IP to transform the way insurers price, enhance and distribute products with our innovative integration platform.*

**C**hange is the only constant in the general insurance market, whether governed by new regulation, trends in how insurance is sold, or the impact of emerging technologies. Now, more than ever, insurers need to invest in agile platforms that enable them to take advantage of the changing landscape.

## THE CHALLENGE

In today's market, the insurer must overcome many challenges in order to achieve success; platform agility, enhanced and effective use of data, distribution and speed to market, renewal retention and quality of business being written. CGI consultants work with insurers every day to help them with concerns including:

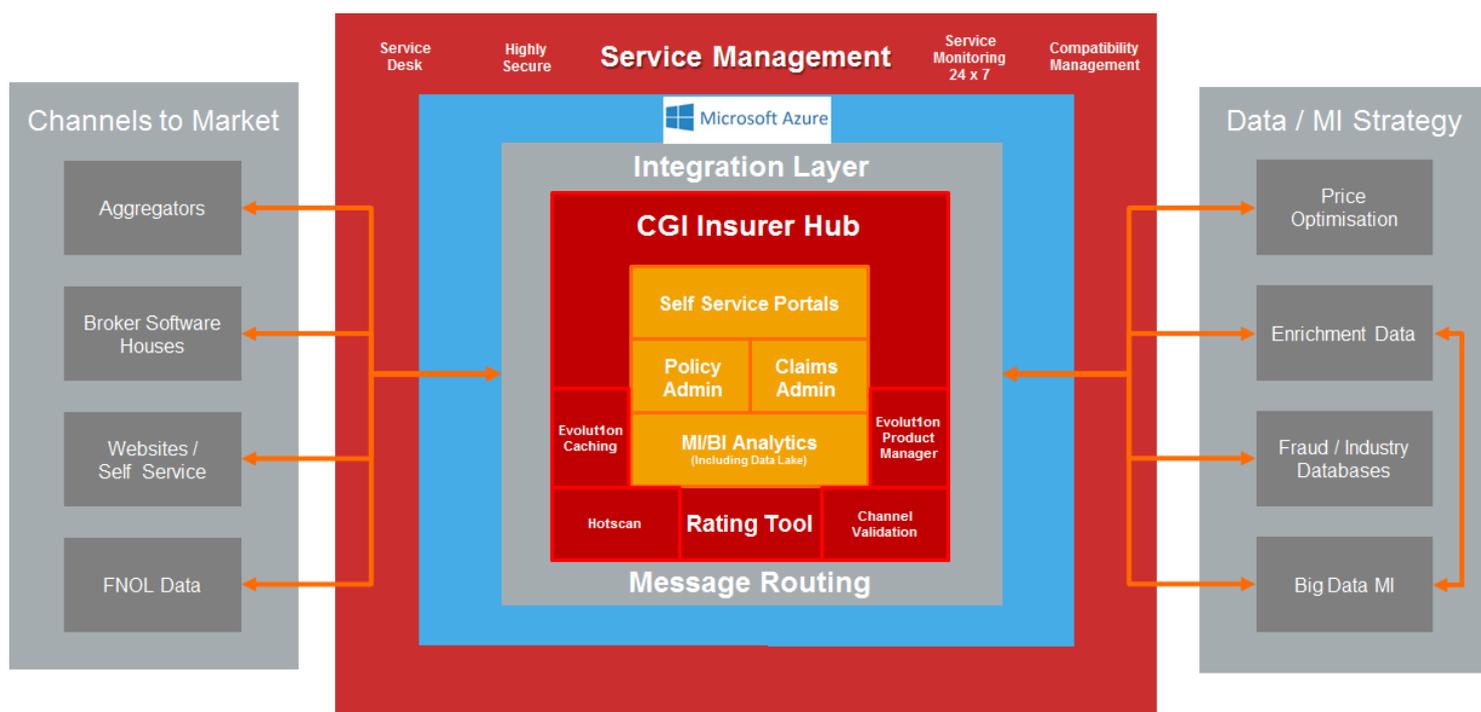
- How can we leverage emerging technology such as machine learning in our underwriting process?
- How can we make more effective use of data and feed this into our pricing?
- What technology do we need to enable deployment of rapid pricing changes to all our channels to market?
- Is our technology flexible enough to deal with aggregator volumes and what happens if there are sudden bursts of high demand?
- Do we have the skills to ensure our systems are bomb proof in the light of cyber threats?
- How will we survive in the light of the technology that is transforming industry after industry?

CGI's heritage as a trusted systems integration and hosting provider working with organisations like Polaris, CIFAS and MIB, we have the experience to work within the Insurer Hosted Pricing (IHP) arena through our Insurer Hub. Our agnostic approach to third parties means that our clients don't have to work with a specific rating tool or data enrichment data provider.

“The way insurers communicate product and pricing information to brokers has not improved significantly for a long time. Whilst existing processes have served the industry well there is now a requirement for a responsive, market-based IHP system like CGI's Insurer Hub service.”

Head of Digital Products for ERS





## THE SOLUTION

All IHP projects are fundamentally systems integrations projects; the connectivity between the insurer hub and multiple third party systems that surround it being fundamental to the solution. CGI's Insurer Hub features include:

- Market connectivity with data enrichment providers, pricing and underwriting providers and channels to market
- Product Manager application for simple, instant deployment of products / schemes
- Component driven architecture
- Microsoft Azure hosting
- Named delivery team and unrivalled delivery capability
- Unparalleled post implementation service standards
- Cyber security expertise

Our solution architecture, implementation method and delivery record mean that CGI's Insurer Hub can be in production, processing quotes for you in less than three months. This not only ensures rapid return on your investment, but you can have confidence that this business critical system is backed by our Defacto assessed 5 star service support based out of South Wales. Our focus is to provide a hub that both meets the challenges outlined, but also supports future requirements, regardless of the pricing software, enrichment data provider or channel to market through which our clients wish to sell.

To discuss further or for more information, please contact Andy Searle on [andy.searle@cgi.com](mailto:andy.searle@cgi.com). Or visit [www.cgi-group.co.uk/insurance](http://www.cgi-group.co.uk/insurance).

## What is Product Manager?

Product Manager is a web application user interface at the heart of CGI Insurer Hub, allowing users to control various aspects of CGI Insurer Hub. It is designed to be used by business users, removing the traditional need for IT or other external involvement, to make changes such as:

- Promoting schemes / scheme versions to the live environment
- Managing schemes and scheme versions that are deployed
- Managing channels to market, exposing specific channels to specific schemes
- Managing data enrichment calls (switch on / off)
- Testing scheme availability

Product Manager allows deployment of rates to occur in a matter of minutes. As a web application it can be accessed on a desktop, laptop, tablet or smart phone meaning changes can be authorised and deployed on the move if necessary. With Product Manager, our clients can truly take full control of their rating environment.