

Tomorrow, today.



Be competitive in a digital world



Digital customer

27% of customers use online comparison sites

Digital employee

This year, generations X and Y will account for **50%** of the workforce

Digital insights

Accurate customer data increases sales by **29%**

Innovation

Digital technology can increase household spending by **22%**

Internet of Things

94% of businesses see a return on their IoT investment

Use your digital roadmap to drive success

Digital customer
Extract optimum value from existing data, including a better understanding of customers.

Digital employee
Optimise the use of the workforce, assets and resources via flexible working strategies and other initiatives.

Digital insights
Management analytics and reporting to extract critical information and identify value gaps.

Innovation
A digital strategy specific to your organisation, with strong future prospects.

Internet of Things
Supply chain optimisation and new business models to target the Internet of Things and increase profitability.

Find out how we can help you on the road to digital transformation:
www.cgi-group.co.uk/digital-strategy