CGI
Experience the Commitment®

The Cyber-Value Connection

"CGI with Oxford Economics developed The Cyber-Value Connection to explore the link between a cyber incident and company value. We hope this connection will resonate with business leaders and contribute to building more mature security business cases."

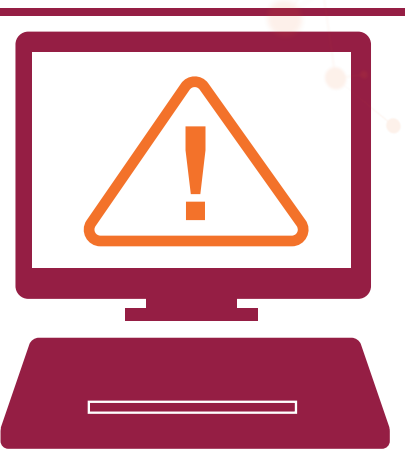
Dr Andrew Rogoyski,
Vice President Cyber Security Services,
CGI UK

Following a severe breach, an organisation's share price falls by an average of...

This is equivalent to a

£120m

loss of FTSE 100 company value following a severe cyber breach



In extreme cases, cyber breaches have reduced a company's value by

15%

2 in 3

companies saw a negative impact on their share price after suffering a cyber breach

Following a security breach, underperforming companies suffered an average share-price reduction of 2.3% — compared to 1.1% for high-performing organisations

GDPR will oblige companies to report a cyber breach. Financial markets will respond, reducing company values

Project overview

CGI commissioned Oxford Economics to develop an analytical methodology to examine share-price movements in companies that had experienced publicly disclosed cyber breaches. The subject companies were taken from the Gemalto Breach Level Index, with their share prices tracked in the weeks before and after a cyber incident. This data was compared against a control group of similar companies who hadn't experienced a breach.

Analysis revealed a significant connection between severe cyber breaches and company value. Read 'The Cyber-Value Connection' to find out more.

About CGI

At CGI, we make cyber security part of everything we do. For more than 40 years, we have helped clients manage complex security challenges with a business focused approach — protecting what is most valuable to them.

Find out more

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